

Northern Middle Tennessee Workforce Development Board AJC Report

For January 1 to March 31, 2021

Report Date: May 12, 2021

Local Area Updates

Last fall, the Northern Middle Tennessee Workforce Development Board awarded three contracts. On January 1, those contracts went into effect. Mid-Cumberland retained the One-Stop Operator contract, while Metro Action Commission (MAC) is now providing Youth Services in Davidson County, only. EDSI Solutions is providing Title I Youth Services in twelve of our thirteen counties (except Davidson) and Title I Adult & Dislocated Services in all thirteen counties in our local area.

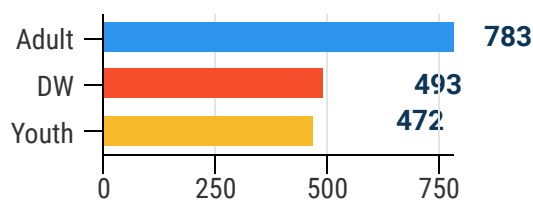
EDSI has a unique model that provides a Business Services Team working directly with employers, in addition to the traditional Career Advisors who work directly with job-seekers. This model provides a direct employment link between the AJC and the employer

The Premier Virtual Job Fair Platform has been a useful tool during the pandemic, and will continue to be. With the increase in vaccinations and the overall decrease in COVID numbers, our AJCs are now hosting small live and in-person job fairs. We are allowing single employers back into the AJCs to schedule one-on-one appointments with potential candidates. They are also getting very creative with offsite drive-through job fairs held in conjunction with local churches to utilize their expansive parking lots during the week.



Partner Program Updates

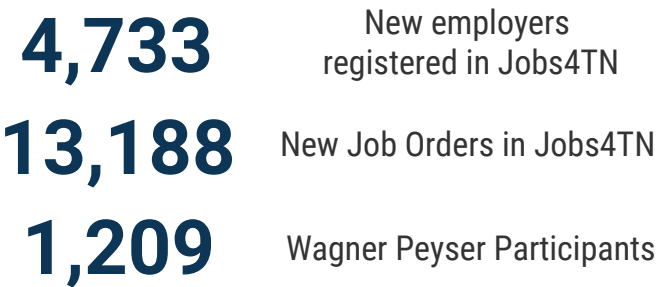
Title I Active Cases



Adult Education

A total of **83** students received their HiSETs with an average of **456** students enrolled in classes! This quarter, **81** students received a level gain.

Wagner Peyser

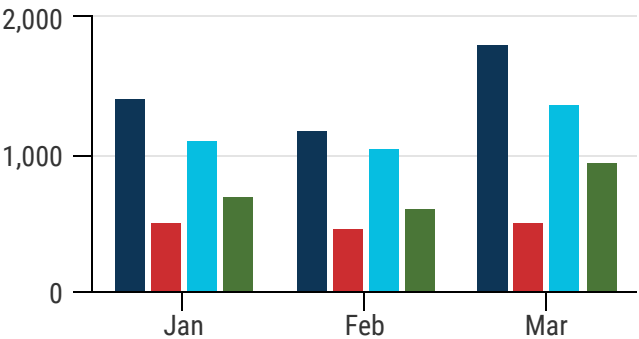


Vocational Rehabilitation



AJC Total Traffic Counts

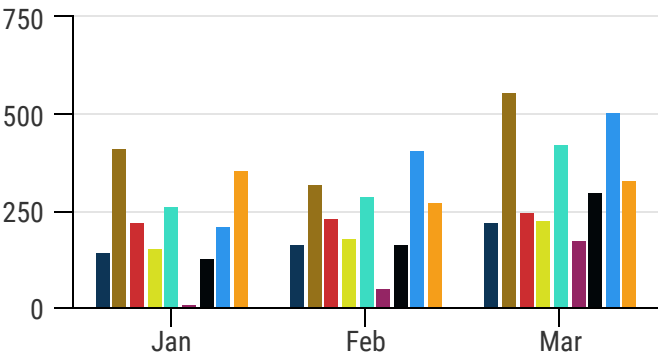
Comprehensives



Navy - Davidson
Red - Montgomery
Med. Blue - Rutherford
Green - Sumner

Total Individual Visitors 19,140

Affiliates



Navy - Cheatham
Gold - Dickson
Red - Houston
Yellow - Humphreys
Teal - Robertson
Purple - Stewart
Black - Trousdale
Med. Blue - Williamson
Orange - Wilson

Northern Middle AJC Report

March 31, 2021

Unemployment Rates by County as of March 31, 2021; NM = 4.3% State = 5.1%

County	Unemployment Rate (Mar 31)	Unemployment Rate (Dec 31)
Cheatham	4.1%	3.8%
Davidson	4.5%	4.7%
Dickson	4.3%	3.8%
Houston	7.1%	6.2%
Humphreys	4.8%	4.4%
Montgomery	5.7%	5.3%
Robertson	4.1%	3.9%
Rutherford	4.1%	3.9%
Stewart	5.6%	5.2%
Sumner	4.3%	4.1%
Trousdale	4.7%	4.2%
Williamson	3.3%	3.3%
Wilson	4.0%	3.8%

There has been a concerning trend in unemployment numbers over the past quarter. Eleven of our thirteen Northern Middle counties saw a rise in unemployment over the past three months, ending March 31. Unemployment remained flat in Williamson County at 3.3% compared to the quarter ending on December 31. Davidson County, usually one of our higher counties for unemployment, actually saw a drop in unemployment last quarter compared to the previous quarter – dropping from 4.7% in December to 4.5% in March. The largest single increase occurred in Houston County, which saw a jump from 6.2% to 7.1% in one quarter.

What is troubling regarding this trend is that while the unemployment rolls are growing, employers are having trouble finding workers. It seems to be a problem throughout our local area, as employers are struggling to find capable people to fill their needs.

This is an opportunity for our American Job Centers (AJCs) to serve our employers and get creative to help match them up with capable employees that want to work. Several of our AJCs have hosted Drive-Thru job-fairs at nearby offsite locations – usually in a church parking lot that is large enough to handle the volume. We are welcoming more employers into our AJCs for smaller hiring events, while still observing local and CDC guidelines.

Of course, we are still hosting many virtual job-fairs through our Premier Virtual Job-Fair Platform, which has been very popular among job-seekers, as well as employers.

Key Performance Indicators (KPI)

For 2021, the state is transitioning to hard targets for our Northern Middle Key Performance Indicators (KPIs). This will align the goals align the goals with the program year (July-June), rather than the calendar year. Our KPIs involve all partners within the American Job Centers (AJCs). The KPIs quantify and track our implementation of all aspects of the Workforce Innovation and Opportunity Act (WIOA).